



WNCN
 EASTERN NORTH CAROLINA
 on your side
WNCN.com
 on your side online
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

CONTRACT

And:

Great American Media
 3050 K Street Northwest
 Washington, DC 20007
 USA

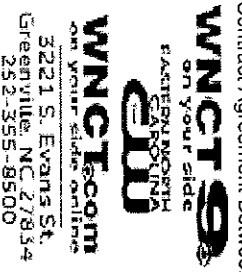
<u>Contract / Revision</u> 950638 / 1		<u>Alt Order #</u> 25316650
<u>Product</u> DSCC		
<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Estimate #</u> 5471
<u>Advertiser</u> POL/DSCC IE		<u>Original Date / Revision</u> 10/05/16 / 10/17/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNCN	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9913721	<u>Advertiser Code</u> 49	<u>Product 1/2</u> 53
<u>Agency Ref</u> IN3307/T/O232	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNCN	10/18/16	10/24/16	Local News @ 6a	6a-7a		:30				NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--				2	\$425.00				
2	WNCN	10/18/16	10/24/16	Local News @ 6a	6a-7a		:30				NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--				2	\$425.00				
3	WNCN	10/18/16	10/24/16	CBS This Morning	7a-9a		:30				NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--				5	\$325.00				
4	WNCN	10/18/16	10/24/16	Local News Sa 7-8a	7a-8a		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S-				1	\$140.00				
5	WNCN	10/18/16	10/24/16	Local News Su 7-8a	7-8a		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S				1	\$140.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision		Alt Order #
950638 / 1		25316650
Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	DSCC	5471
Advertiser	Original Date / Revision	
POL/DSCC IE	10/05/16 / 10/17/16	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
6	WNCT	10/18/16	10/24/16	Local News Su 7-8a	7-8a		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S	1				\$140.00				
7	WNCT	10/18/16	10/24/16	Let's Make a Deal	10a-11a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	1				\$350.00				
8	WNCT	10/18/16	10/24/16	Price is Right	11a-12p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	1				\$550.00				
9	WNCT	10/18/16	10/24/16	Local News @ 12p	12p-1230p		:30				NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	5				\$425.00				
10	WNCT	10/18/16	10/24/16	Y&R	1230p-130p		:30				NM	1	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	1				\$780.00				
11	WNCT	10/18/16	10/24/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S	1				\$400.00				
12	WNCT	10/18/16	10/24/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S	1				\$400.00				
13	WNCT	10/18/16	10/24/16	Dr. Phil	4p-5p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	2				\$400.00				
14	WNCT	10/18/16	10/24/16	Local News @ 5p	5p-530p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	1				\$400.00				
15	WNCT	10/18/16	10/24/16	Local News @ 530p	530p-6p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	2				\$400.00				
16	WNCT	10/18/16	10/24/16	Local News @ 6p	6p-630p		:30				NM	1	\$1,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision	Alt Order #
950638 / 1	25316650

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	DSCC	5471

Advertiser	Original Date / Revision
POL/DSCC IE	10/05/16 / 10/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week: 10/18/16 10/24/16 MTWTF--													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	1				\$1,000.00				
17	WNCT	10/18/16	10/24/16	Local News @ 6p Sa	6p-630p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S-	1				\$275.00				
18	WNCT	10/18/16	10/24/16	CBS Evening New Weekend 630p-7p			:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S-	1				\$300.00				
19	WNCT	10/18/16	10/24/16	Sa 7p-730p	7p-730p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S-	1				\$200.00				
20	WNCT	10/18/16	10/24/16	Local News @ 6p Su	6p-630p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S	1				\$325.00				
21	WNCT	10/18/16	10/24/16	Family Feud	730p-8p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	1				\$850.00				
E 22	WNCT	10/18/16	10/24/16	Code Black	10p-11p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	--W----	1				\$3,000.00				
		<u>Spot Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
		1	WNCT 10/18/16-10/24/16	Code Black	10p-11p	---W-----	:30		\$3,000.00		NM		
<i>Credited</i>													
<i>made good on line 28</i>													
23	WNCT	10/18/16	10/24/16	48 Hours	10p-11p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S-	1				\$1,000.00				
24	WNCT	10/18/16	10/24/16	NCIS LA	8p-9p		:30				NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S	1				\$3,250.00				
25	WNCT	10/18/16	10/24/16	Local News @ 11p	11p-1135p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	1				\$700.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision	Alt Order #
950638 / 1	25316650

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	DSCC	5471

Advertiser	Original Date / Revision
POL/DSCC IE	10/05/16 / 10/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
26	WNCT	10/18/16	10/24/16	LN Su	11p-1135p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S	1				\$400.00				
27	WNCT	10/18/16	10/24/16	Late Late Show	1235a-135a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	1				\$50.00				
N 28	WNCT	10/23/16	10/23/16	Elementary	1030p-1130p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S	1				\$3,000.00				
Totals												39	\$21,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	39	\$21,700.00	(\$3,255.00)	\$18,445.00
Totals	39	\$21,700.00	(\$3,255.00)	\$18,445.00

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25316650

Changes as of: 10/17/2016 at 3:06 PM

Version: Highlighting Revision 2

CPE: 49/53/5471

Agency: Great American Media

Advertiser: DSCC IE

Product: DSCC

GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Station: WNCT

Market: Greenville/New
Bern/Wash

Office: WASHINGTON

Total \$: \$21,700.00
Total Spots: 39
Total CPP: \$0.00

Agency Order #: 5419254

Buyer: Pino, Thomas
Salesperson: JACOB ROTH
212-373-8175

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Total GRP:
Traffic #: 950638
Separation:

Comments: New Order
Issue - DSCC
PLS CFM
T/R JACOB

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18	10/18				
REV- 22	W 10p-11p		Code Black-CBS	\$3,000.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV+ 28	Su 10:30p-11:30p		Elementary	\$3,000.00	0.0	30	0	1	1	\$3,000.00	\$0.00	0.0
TOTALS: 39									39	\$21,700.00	\$0.00	0.0

950638



125 West 55th St
New York, NY 10019

Contract # 25316650 Changes as of: 10/17/2016 at 3:06 PM Version: Highlighting Revision 2
CPE: 49/53/5471 Flight: 10/18/16 - 10/24/16 Total \$: \$21,700.00
Agency: Great American Media Advertiser: DSCC IE Market: Greenville/New Bern/Wash Total Spots: 39
Product: DSCC Office: WASHINGTON Total CPP: \$0.00
Agency Order #: 5419254 Buyer: Pino, Thomas Primary Demo: Adults 35+
Salesperson: JACOB ROTH Con Type: POLITICAL/VOTE
212-373-8175 Assistant: JACOB ROTH
212-373-8175 Separation: Total GRP: Traffic #: 950638

Special Instructions	
----------------------	--

Date/Time	Added by	Comment	Order Level Comments
10/17/16 3:06 PM	JACOB ROTH	New Order Issue - DSCC PLS CFM T/R JACOB	
10/17/16 10:13 AM	Jennifer Layman	Line 22 1x 10/19 Wed 10p code black \$3000 prog change to pres debate at different rate. Can run 10/23 Sun 1030p Elementary \$3000	
09/23/16 12:07 PM	JACOB ROTH	New Order Issue - DSCC PLS CFM T/R JACOB	
09/23/16 12:07 PM	JACOB ROTH	New Order Issue - DSCC PLS CFM T/R JACOB	

Competitive Information
Market Budget: \$74,828
WNCT Share: 29%
Comment:
ENCT: 1%
WCTI: 24%
WFXI: 7%
WITN: 37%
Unknown: 2%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	39	\$21,700.00	N/A	0.0
Total	100%	39	\$21,700.00	N/A	0.0

Month	Spots	Dollars
2016-Oct	39	\$21,700.00
Total	39	\$21,700.00

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/17/16 3:06 PM	JACOB ROTH	Revised			\$0	\$21,700.00	Changes: Competitive Market Budget from \$98,879 to \$74,828. 2 buylines added or
Makegood 1	10/17/16 10:13 AM	Jennifer Layman	Sent To Rep			\$0	\$21,700.00	
Queued for Electronic Contracting	9/26/16 2:45 PM					\$0	\$0	



TEVSON
GROUP

125 West 55th St
New York, NY 10019

GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Agency Order #: 5419254
Buyer: Pino, Thomas
Salesperson: JACOB ROTH
212-373-8175

Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: JACOB ROTH
212-373-8175

Total GRP:
Traffic #: 950638
Separation:

Contract # 25316650	Changes as of: 10/17/2016 at 3:06 PM	Version: Highlighting Revision 2
CPE: 49/53/5471	Flight: 10/18/16 - 10/24/16	Station: WNCN
Agency: Great American Media	Advertiser: DSCC IE	Market: Greenville/New Bern/MaSh
		Total Spots: 39
		Total \$: \$21,700.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	9/23/16 12:07 PM	JACOB ROTH	Confirmed			\$0
New	9/23/16 11:59 AM	JACOB ROTH	New	39		\$21,700.00
						\$21,700.00
						Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$21,700.00, Default Spot Length to 30, Product from issue to DSCC, Comments from Separation: 30 to New Order Issue - DSCC PLS CFM T/R JACOB, 8 buylines added or modified.

Non-Discrimination Policy	<p>PARAGRAPHS 9 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.</p>
---------------------------	---